

## CELONA CUSTOMER PROMOTION BULLETIN

Bulletin Date	April 1, 2025
Promotion Name	Neutral Host Free POC Neutral Host Buy 3-year subscription and Get 2 years free
Start Date	April 1, 2025
End Date	June 30, 2025
Eligible Products	Neutral Host Service Subscriptions on AP12, AP20, AP11
Eligible Customers	Existing and new enterprise and industrial customers in the United States

### Promotion Overview

#### **Celona Neutral Host Free POC**

For a limited time, experience Full-strength AT&T and T-Mobile coverage at your facility risk-free!

3 months free Proof of Concept (POC) for Celona Neutral Host with in-building coverage for AT&T and T-Mobile subscribers

Campaign ID: **CY25Q2-NH-FREEPOC**

#### **Neutral Host Buy 3-year subscription and Get 2 years free**

Receive an additional 2 years of Neutral Host subscription free when you purchase a 3-year Neutral Host subscription.

When you purchase a 3-year neutral host subscription for your facility, Celona will extend your subscription for an additional 2 years at no additional cost!

Campaign ID: **CY25Q2-NH-BUY3GET2**

## Promotion Details

### **Free POC Offer**

The following Access Point products are available as part of the promotion:

AP12, AP20, AP11

Only 4G Neutral Host subscriptions are currently available.

- Includes Access Point (AP) hardware and necessary software subscriptions
- Excludes installation cost, cabling, additional switches and routing
- For new customers: Free POC limited to 3 APs (covers 15K-75K sq-ft)
- For existing customers: Free POC can be enabled on indoor and outdoors APs subscriptions (AP20, AP12, AP11)
- Free POC equipment must be returned to Celona if customer chooses not to subscribe to the service beyond 6/30/2025; Customer is responsible for cost of equipment removal and shipping.
- Offer only available in the US, through Celona approved partners.
- Specific site and deployment subject to approval by carriers

### **2-year Neutral Host Subscription Extension free on Celona**

- Convert Celona Neutral Host POC into a 3-yr paid subscription, before 6/30/25 and get two years extra subscription at no additional cost.
- The following Access Point products are available as part of the promotion: AP12, AP20, AP11
- Offer is not to be used for PoC but intended for commercial deployment
- Existing customers: Subscription will be activated via a software update
- Only applicable to Celona Neutral Host subscription for AT&T and T-Mobile
- Offer only available in the US, through Celona approved partners.

### **Important:**

- There are no substitutions to this Promotion.
- Partners must be an authorized Celona reseller in good standing.
- Customer may have to pay for any installation charges as quoted by a partner.
- The following limits applicable for each POC
  - Only one POC per customer
  - Maximum number of Access Points allowed: 3 qty AP12s or 3 qty AP20s or 1 qty AP11
- Customer must provide rack space and power for installation
  - A PTP Grand Master
  - A Celona Edge Express server
- Customer must provide access to switches and switch ports and internet access needed to deliver the Neutral Host service

## How Can Customers Take Advantage of this Promotion?

Customers should:

- Reach out to your preferred Celona System Integrator / Reseller
- Provide reference to the Promotion Campaign ID CY25Q2-NH-FREEPOC or CY25Q2-NH-2YRFREE while requesting the proposal. This is mandatory for tracking the Promotion through the sales cycle.

If customers have questions regarding this Promotion, send your questions to [hello@celona.io](mailto:hello@celona.io).

### Promotion Terms and Conditions

- This Promotion is valid from **April 1<sup>st</sup> 2025** through **June 30<sup>th</sup> 2025**. All sales are final.
- No cancellations, exchanges or returns are permitted for this Promotion.
- This Promotion may not be combined or stacked with any other promotion, discount or other special pricing offer.
- The eligible SKUs must all be purchased on the same Ship and Debit ID/PO to get the Promotion.
- All products must be purchased through a Celona Reseller.
- Shipping costs are not included in the prices shown. Taxes, duties, tariffs and similar charges are also not included.

### Additional Program Rules

- This Promotion and its benefits are not transferable. Minimum discounts have no cash value and may not be sold, transferred or assigned to any third parties. Minimum discounts and rebates may also not be used to offset amounts due to Celona.
- Celona reserves the right to amend, alter, modify, cancel, suspend or terminate this Promotion at any time and for any reason without notice.
- This Promotion is void where prohibited by law, Customer's company rules or Customer's company policies. Celona will not be held liable if the Promotion issued is in violation of specific company's policies or local country laws.
- This Promotion shall be governed by and interpreted in accordance with the laws of the State of California, USA except for its choice of law rules. For any disputes arising out of this Promotion, Customer consents to the personal and exclusive jurisdiction of, and venue in, the state and federal courts within Santa Clara County, California, USA. The provisions of the U.N. Convention for the International Sale of Goods shall not apply to this Promotion. These terms and conditions constitute the entire and sole agreement between Celona and Customer with respect to this Promotion, and supersede all prior and contemporaneous agreements relating to this Promotion, whether oral or written (including any inconsistent terms contained in a purchase order).

- TO THE MAXIMUM EXTENT PERMITTED BY LAW, CELONA AND ITS AFFILIATES, LICENSORS OR SUPPLIERS SHALL NOT BE LIABLE FOR ANY LOST PROFITS, LOSS OF DATA, OR COSTS OR PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES, OR FOR ANY DIRECT, SPECIAL, INDIRECT, OR CONSEQUENTIAL DAMAGES, OF ANY KIND REGARDLESS OF THE FORM OF THE ACTION, ARISING OUT OF THIS PROMOTION, ANY CELONA-SUPPLIED EQUIPMENT, EVEN IF CELONA OR ITS AFFILIATES, LICENSORS OR SUPPLIERS HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH ACTION.